

VALVOLINE INSTANT OIL CHANGE®

Log On and Cash In Sweepstakes

Official Rules and Regulations

- PARTICIPATION CONSTITUTES ACCEPTANCE OF RULES.** Participation in this Sweepstakes constitutes entrant's full and unconditional acceptance of these Official Rules. Sweepstakes is sponsored by Valvoline Instant Oil Change, a division of Ashland Inc. ("Sponsor").
- NO PURCHASE REQUIRED TO ENTER OR TO WIN A PRIZE.** Entrants do not have to purchase any products or visit any location to participate or to win. A purchase does not increase entrant's chances of winning a prize. Void where prohibited, taxed or otherwise restricted by law. Subject to all federal, state and local laws. Only one entry per household during the Promotional Period. All Internet access and usage charges are the responsibility of the entrant. If for any reason the Internet portion of the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right at its sole discretion, to terminate, modify or suspend the Sweepstakes. All entries received on-line before the on-line portion becomes inoperable, will be included in the random drawing. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes. In the event of a dispute, eligible electronic entries will be considered made by authorized account owner of the e-mail address submitted at the time of entry.

All entries become the property of the Sponsor and will not be acknowledged or returned. Incomplete entries are void. By entering, all entrants agree to be bound by these Official Rules and the decisions of Sponsor and/or Promotion Fulfillment Company, an official judging organization whose decisions shall be final and binding as to all aspects of the Promotion. False or deceptive entries or acts will render the entrant ineligible. Entries generated by robots or scripts are considered to be a direct violation of sweepstakes policy and will result in immediate disqualification of any and all associated entries. Sponsor is not responsible for printing errors in these Official Rules.
- HOW TO ENTER:** Promotion begins on November 4, 2002 and ends on January 13, 2003 (the "Promotional Period"). There is only one (1) way to enter.

Entries: Log onto www.vioc.com and go to the MVP Tools section. Entrants must click on the MVP Sign-up section and fill out registration form. Once the registration form is complete, the entrants will automatically be entered in the sweepstakes. Only one entry per person.

All Entries: Entries must be received no later than January 13, 2003. All Entries become the property of the Sponsor and will not be acknowledged or returned. Incomplete entries are void. By entering, all entrants agree to be bound by these Official Rules and the judge's decisions. False or deceptive entries or acts will render the entrant ineligible. Sponsor is not responsible for printing errors in these Official Rules.
- PRIZES:** One (1) Grand Prize: A \$5,000 Gift Card at Best Buy. Five (5) First Prizes: A Palm m125 8MB Handheld Organizer (retail value \$199.99 each). **Winners acknowledge that except and to the extent that the Sponsor cannot by law exempt itself from responsibility or liability, the Sponsor has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prizes described herein; including, but not limited to, its quality, merchantability, mechanical condition or fitness for use. All warranties are hereby disclaimed, and the winner will accept the prize "as is."** All federal, state and local taxes, fees and other expenses not specified herein, such as licensing, permitting and transfer fees, are the winner's responsibility. Prizes cannot be assigned, transferred, exchanged or redeemed for cash, but Sponsor may substitute cash value for the prize at its sole option. If the prize is unavailable, a prize of equal or greater value may be substituted. The random drawing will be on or about January 13, 2003.
- WINNERS:** The winners will be selected in a random drawing from all eligible entries received by Valvoline Instant Oil Change whose decisions regarding all aspects of the Sweepstakes shall be final and binding. Potential winners will be notified by e-mail and will be required to execute an affidavit of eligibility and release to be returned within five (5) days of notification. If the potential winner fails to submit the affidavit in the time allowed to show proof of insurance and to finalize transfer within 60 days of prize acceptance, declines to accept the prize or a prize notification is returned as undeliverable, the potential winner will be disqualified and the Sponsor will select an alternate winner. By participating, entrants release Sponsor, its parent, subsidiaries, affiliated businesses, its advertising and promotion agencies and the officers, directors, employees and agents of each from any and all liability, damages or causes of action (however named or described) for injuries, damages or losses to persons and property which may be sustained in connection with receipt, enjoyment, ownership or use of the prize, and winner grants permission to Sponsor to use winner's name, age, city, state, photograph or likeness for advertising and promotional purposes without additional compensation or approval (where lawful).
- ELIGIBILITY:** The Sweepstakes will be held at all Valvoline Instant Oil Change locations and is open to residents of the United States and the District of Columbia and U.S. servicemen with APO/FPO addresses, 18 years of age or older as of August 1, 2002. Void where prohibited. Employees (their families, and members of their household) of Sponsor, its parent, subsidiary and affiliated companies, or advertising and promotion agencies are not eligible to win. Entrants agree to be bound by these Official Rules and the decisions of the judging organization regarding all aspects of the Sweepstakes, which decisions shall be final.
- ODDS:** The odds of winning will be determined by the entries received. To obtain a winner's list (available after February 1, 2003), send a self-addressed, stamped business size (#10) envelope to: Group Marketing Manager c/o Valvoline Instant Oil Change Log On and Cash In Winner's List, 3499 Blazer Parkway, Lexington, KY 40509. All requests for a Winner's List must be received by January 31, 2003.
- DISPUTES:** Each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Kentucky; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Kentucky, without giving effect to any choice of law or conflict of law, rules or provisions (whether of the State of Kentucky or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Kentucky.
- SPONSOR:** This sweepstakes is sponsored by Valvoline Instant Oil Change, a division of Ashland Inc., Lexington, KY 40512. Sponsor reserves the right to cancel the Sweepstakes at any time and substitute another promotion in its place. Best Buy is not a participating sponsor of the sweepstakes.